

cory grosser design and strategy



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Cory Grosser is a globally successful design and creative consultant focused on delivering award winning industrial design and brand strategies to clients worldwide. He specializes in leveraging beautiful design to create emotional connections between his clients and their customers. His award winning work for major multi-national corporations and leading European design houses, combined with his ability to use design to improve brand perception, has made Cory one of the most sought after designers in the world.

Notable projects include strategy and product design for Walt Disney Corporation, The Ford Motor Company, Bombay Sapphire, MDF Italia, Frighetto/Estel, Dellarobbia USA, and MINI. Recently, he developed a future forecasting and design toolkit for Ford, conceptualized the ultimate digital lounge for Esquire magazine, advised Audi on the future of luxury, and developed a new design process for the internal design team at Milliken - one of the world's largest privately owned companies.

Cory's work has been featured in books and journals worldwide, including the covers of several magazines. Surface Magazine named him one of the Top Avante Garde Designers in America and The Wall Street Journal proclaimed him "one of the designers most likely to become a household name " Grosser's work has appeared on television and movies in America and abroad.

Grosser has won several awards including an ID Magazine Design Review Award, Best of Neocon Award, a Gold Award at IDEX, a finalist for the Hot Seat Competition sponsored by Metropolis Magazine, and an I.Dot selection representing the best of recent Italian Design. His work has been shown in exhibitions and museums worldwide.

Grosser currently teaches design at the prestigious Art Center College of Design, in Pasadena CA where he has led advanced studios sponsored by Quicksilver, Honda, Ford, Bernhardt, and the Indy Racing League. He has served as a judge in several design competitions including the 2007 Bombay Sapphire Designer Glass competition, and his lecture "Positive Design: The Emotional Power of Beauty " has been delivered to designers and corporations internationally. Grosser holds an Architecture degree from the State University of New York at Buffalo and an Industrial Design degree from Art Center.

If you'd like more information, or to schedule an interview with Cory Grosser, please call +1.213.623.3211 or e-mail info@corygrosser.com.